Equip a campaign sender

The sender needs an announcement, destination and replies to customer questions.

Fictional example

Example shop · Format 01 includes its case. Format 02 sells the case separately.

Follow the message link. The destination must preserve the distinction between the two formats.

Format 01 · 10 cm	Case included
Format 02 · 14 cm	Case sold separately

€1,260 · full scope, no VAT

One announcement, one channel, one sender. Editable message, landing page, reminder and replies. The brand controls sending.

Any third-party charges are confirmed separately before agreement. €630 after signing and €630 within 14 days of full handover.

The smallest useful scope

Our sender has the copy, landing page and answers and can test delivery. Keep this in-house · €0 to CP360.

To agree the date

Announcement and date, channel, instructions and sender. After fact approval, CP360 checks message, link and destination. The sender tests reception and sends on your approval. Jérémie confirms date and budget in writing before signature.

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