CheckPoint360

Hand over the work of bringing your products to market.

An approved change to your range? Get a checked CSV for your import or corrected information on your shop pages. Jérémie confirms the handover, total and date in writing.

My CSV · €1,260 · My shop pages · €1,420 · Save the PDF presentation

For small and mid-sized non-medical skincare and personal care brands, including intimate care.

What you commission

Bring us your next launch, a change to your range or a new retail opportunity. Show us your materials and your deadline. Jérémie recommends how to help shoppers choose. You confirm the facts and approve the key decisions.

A result you can check

CP360 writes the brief, makes the agreed changes and checks them. You can follow the choice through to the right format in your shop or open the files ready for your retailer. Jérémie takes responsibility for the work delivered.

Clair · a choice shoppers can see

All four items had the same description. A first-time shopper could not tell whether the refill could be used on its own. We put the bottle question before the size question. The refill works for someone who already owns the G150 bottle. New customers can start with the bottle or the tube. Clair is a fictional brand.

Who does what

You share your sources and confirm the facts. Jérémie recommends a solution and is responsible for the result at handover. CP360 makes the agreed changes, checks the work and handles any corrections. If you keep your developer, we agree with them how the changes will go live. You approve the version before publication and keep your accounts and files.

Before you order

Your quote sets out the outcome, work and checks included, the total price, dates and approvals. Another deadline, such as a confirmed retailer request, can be quoted at the same time if it is useful to you.

At handover

You receive editable files, our checks and handover instructions. For a later change, tell us the project reference and what is different. We check what still applies and propose the additional outcome, price and dates.

See the fictional Clair case · PDF · All documents

For your brand

Tell us about your product ↗